



CAFÉ AND SHOP MEMBERSHIP

THE DEFINITIVE GUIDE TO FOOD AND DRINK IN CHESTER AND CHESHIRE

Join us **NOW** and start making more money! Key benefits of Taste Cheshire Café/Shop Membership.

- We create your own listing on our Website with pictures, offers, venue details etc, which is viewed by all subscribers and many more.
- We are the most visited privately owned Food and Drink website in Cheshire. If you Google Food & Drink in Cheshire we are the top result.
- Taste Cheshire produces a weekly newsletter which goes out every Tuesday to over 18,500 committed foodie subscribers. We use this to feature your venue, your offers and news.
- Taste Cheshire Tuesdays (TC Tuesdays) are special offers created by you which are highlighted and shared every Tuesday on Social Media and in the newsletter. This goes out on all our social media channels, with at 30,000 followers in the local area.
- We create weekly Social Media to promote your establishment. We cover your venue 4 times every month with relevant posts and respond to all our posts to magnify your exposure.
- Our Blogs have a huge readership, and we can feature you on a regular basis - Features can include. Meet the Team, Food Review and Competitions - increasing your content and bringing more people to your establishment.
- We now have a weekly podcast, highlighting your special offers and events and including interviews with our members. This provides yet another way to promote your venue to an engaged audience.
- Taste Cheshire has a wide reaching and well-known reputation for hallmarking good taste and excellent quality. Once you are a member you can feature the Taste Cheshire logo on your website/menus. You can take advantage of our media awareness programme and our visibility across so many media outlets.
- Taste Cheshire share your press releases, any 'big news' or awards that you have won, to our Press contacts (including the local radio and newspapers) We list your news both on our website and share it through our social channels.
- We can prove the return on your investment with clear data regarding the offers and listings you place with us. We can prove how much business we've sent your way.
- We don't limit your exposure, we encourage it. Include us in the Social Media you are posting, and we will also share it to ensure it reaches a maximum audience.
- An additional feature that we can offer is event support. Plus, we connect you with our other Taste Cheshire Members who may be of interest to you in terms using their local produce.

All for just £300 per year.

JUST £25 a month

Think about it, just two bookings/ customer created per month will generate a profit to cover this cost.

The Figures

£300 a year is just £25 per per customer and a 60% gross customers a month for you to than 20 customers a month on the best £300 you will spend

month. With an average sale price of £14 profit margin we only need to generate 2 cover our bill. We know we send more average to our shops and cafes. This is marketing your business this year.



Can you afford not to
Taste Cheshire's is

have us working for you?
Cheshire's No1 Food and Drink site.